

ORGANIZATION

A good writer should:

- Use a lead that “hooks” the reader.
- Use organization that is graceful.
- Place supporting details so that they fit.
- Give information at just the right moment.
- Use organization that enhances the central idea.
- Use smooth transitions that help the ideas flow together.
- Use logical and effective structure, order, and sequence.
- Use a conclusion that gives the reader a sense of resolution.
- Use an effective conclusion that ties all of the ideas together.

