

W O R D C H O I C E

## A good writer should:

- 📖 Be concise.
- 📖 Avoid repetition.
- 📖 Use words correctly.
- 📖 Use powerful action verbs.
- 📖 Use specific descriptive nouns.
- 📖 Use slang and clichés sparingly
- 📖 Use language that is natural and not overdone.
- 📖 Use adjectives that are as descriptive as possible.
- 📖 Use words that create a mental picture for the reader.

